

Iron-Media Corporation: New VOIP Technology offers Medical Solutions for Families and their Doctors.

NEW YORK, NY., Feb 01, 2011: -- *Iron Media, a New York based Corporation, has announced the commercial release of their MD-oriented VOIP system; connecting families and their Medical Professionals from anywhere in the world via Video and Voice Chat.*

Having showcased their most recent developments in the field of communication-solutions at New York City's CETW(Customer Engagement Technology World) Trade show at the Javitz Center, last November, Iron Media's GRP-Touch, GRP-TV, and GRP Mobile stirred industry interest in representatives and consumers alike. Now, using this momentum to progress their existing technology through niche-integrated, value-added services, the company has entered the medical field in order to provide a new and efficient method for HealthCare professionals to communicate with colleagues and patients.

With a diverse list of uses, this technology is currently being applied, but not limited, to Mass Training, Specialist Consultations, and Online Patient Visits.

Joe Ruggieri, a Managing partner of Iron-Media noted, *"The new system's positive reviews and feedback seem to stem from the product's basic installation. It's simply a matter of swapping out the existing phone for one of our Video Phones. Standard calls are routed through the existing phone-system, and there are no changes to the client's current telephone-service provider. It's an upgrade without negating or revising the system that's already in place. Our biggest supporters have been the members of families with relatives in Hospitals and Nursing Care which limit visiting hours. These phones allow loved ones to communicate, regardless of distance or time, through video and voice chat without the need of any specific software or complicated interfaces. If you can use a phone, you can use our technology."*

From the bedsides of patients to the exchange of information between Doctors and Nurses, a major highlight for all parties involved is the time saved when utilizing this available technology. Focus can be spent on the importance of communication, as appose to traveling and adhering to restricting variables: Distance, Scheduling, Weather, etc.

As recently featured in Yahoo News and other media-outlets, many medical professionals such as Dr. Gregory Smith of Los Angeles, use their webcams to attend to patients at times of need, when unavailable otherwise. He estimates that video technology has enabled him to save between 350-500 appointments this year alone

With the demand for this technology at an ever increasing pace, the debate between its use and place in our society will also be growing. Taking this into consideration, it is the symbiotic relationship between the developers of such products and the key-industry professionals who use them that pave the way for the long-term benefits of such technological enhancements.

This press release contains "forward-looking statements" as defined under U.S. federal securities laws. These statements reflect management's current knowledge, assumptions, beliefs, estimates, and expectations and express management's current views of future performance, results, and trends and may be identified by their use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "predict," "project," "will," and other similar terms

SOURCE: IronMedia Corporation

Joe Ruggieri, 516-277-2833